

Aquabliss Website Privacy Policy

SLE Operations Pty Ltd Trading as AQUABLISS is bound by the Privacy Act 1988 (Cth), which sets out the Australian Privacy Principles concerning the personal information of individuals.

Your Consent

By using our site, your consent to our privacy policy is implied.

What information do we collect?

We collect solicited personal information from you when you register on our site, subscribe to our newsletter, respond to a survey, or fill out a form.

When interacting with our website, where appropriate, you may be asked to enter your: name, email address, phone number and other personal information where it is reasonably necessary for one or more of the business's functions or activities. You may, however, visit our site anonymously (using incognito mode in your website browser) or choose to use a pseudonym.

Should AQUABLISS receive unsolicited personal information that does not meet the conditions set above, we will destroy or de-identify the information as soon as practicable, but only if it is lawful and reasonable to do so.

What do we use your information for?

Any of the necessary information we collect from you may be used in one or more of the following ways:

- To personalise your user experience – your information helps us to better respond to your individual needs
- To address feedback – we may contact you in response to your feedback submitted through our surveys
- To improve our website – we continually strive to improve our website offerings based on the information and feedback we receive from you
- To send periodic emails – the email address you provide may be used to send you information and updates pertaining to your services, in addition to receiving occasional company news, updates, related product or service information, etc.
- To provide targeted advertising based on your interests, either on our website or on third party advertising networks. If you do not wish for your information to be used for this purpose, you may opt out by emailing us here.

How do we protect your information?

All personal information you provide to us is stored in our secure database. Reasonable steps have been implemented in order to protect your personal information from interference, misuse, loss, unauthorised access, modification, and disclosure when you enter, submit, or access your personal information.

Do we disclose any information to outside parties?

Unless authorised by you or as part of a sale of business or assets, we do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. This does not include trusted third parties who assist us in operating our website, conducting our business, or servicing you. Those third parties may be located overseas, and to the extent to which is practicable to specify the countries in which such third parties are likely to be located, we advise that they include the United States.

By providing your personal information, you agree to the sharing of your personal information with third parties outside of Australia. We will take all steps reasonably necessary to ensure that your personal information is treated securely and in accordance with this policy.

We may also release your information when we believe this is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

Third party links

Occasionally, at our discretion, we may include or offer third party products or services on our website or through our communications. These third-party sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these sites.

Google Analytics

The services contained in this section enable AQUABLISS to monitor and analyse web traffic and can be used to keep track of User behaviour.

Google Analytics (Google)

Google Analytics is a web analysis service provided by Google Inc. ("Google"). Google utilises the Data collected to track and examine the use of this Application, to prepare reports on its activities and share them with other Google services.

Google may use the Data collected to contextualise and personalise the ads of its own advertising network.

Personal Data collected: Browser Cookie and Usage Data.

Place of processing: USA – Privacy Policy – Opt Out

Opting out and unsubscribing

If, at any time, you would like to unsubscribe from receiving future emails, we include an unsubscribe link at the bottom of each email. You may also choose to contact us using the contact information provided under the section 'Contacting Us'.

We take all reasonable steps to ensure your personal details are up to date, correct, and complete. At any time, you have the right to:

- Review the personal information you have supplied us
- Request that your personal information may not be used to contact you
- Request that your personal information be removed from any solicited list used by us
- Request that your personal information be deleted from our records
- To opt out of being solicited by AQUABLISS

Access to your information

You may, at any time, request access to the personal information which we hold about you by sending an email to info@aquabliss.com.au. We will respond to such requests within a reasonable time of it being received by us, without any charge to you.

We will endeavour to provide access in the manner requested by you if it is reasonable and practicable to do so, otherwise we will take reasonable steps to provide access in a way that meets our mutual needs.

If we refuse your request for access on any ground permitted by law, we will give you written notice in accordance with the Privacy Act, including setting out the ground(s) for the refusal (except to the extent that, having regard to the ground(s) of the refusal, it would be unreasonable to do so) and the mechanisms available to complain about the refusal.

Correction of personal information

You may, at any time, request access to the personal information which we hold about you by sending an email to info@aquabliss.com.au. We will respond to such requests within a reasonable time of it being received by us, without any charge to you. We will take steps that are reasonable to correct information to ensure that it is accurate, up to date, complete, relevant and not misleading.

Where personal information has previously been disclosed to another organisation by us and this information has been corrected, you may, at any time, request us to notify the other organisation of the correction. We will take steps that are reasonable to give that notification, unless it is impracticable or unlawful to do so.

If we refuse your request to correct your personal information we will give you written notice in accordance with the Privacy Act, including setting out the ground(s) for refusal (except to the extent that it would be unreasonable to do so) and the mechanisms available to complain about the refusal.

If we refuse your request to correct your personal information, you may request that we include a statement with your personal information which indicates that in your view, the information is inaccurate, out of date, incomplete, irrelevant or misleading. We will take steps that are reasonable to associate the statement with your personal information in such a way that the statement will be apparent to users of the information.

Changes to our Privacy Policy

If we decide to change our privacy policy, we will update the Privacy Policy modification date below.

This policy was last modified on 24 September 2020.

Contacting us

Aquabliss Operations Pty Ltd Trading as AQUABLISS welcomes your comments regarding this Privacy Policy. If you have any questions about this Privacy Policy, need to update your personal details or would like further information, please contact us by any of the following means during business hours Monday to Friday:

By email: info@aquabliss.com.au

By phone: 02 9838 4422

Principal Place of Business: Aquabliss – 20 Distribution Place Seven Hills NSW 2147

Making a complaint

If you wish to make a complaint, you should contact AQUABLISS by mail, email, or telephone at the details above. We will take steps that are reasonable to investigate complaints, within a reasonable time of the complaint being received by us. We will give you a written notice of the investigations which have been carried out and the outcome of your complaint.